

A large, stylized blue graphic of a hand holding a pen, positioned diagonally across the page. The hand is at the top left, and the pen is pointing towards the bottom right. The graphic is composed of solid blue shapes with rounded edges.

# ENTRI elevate

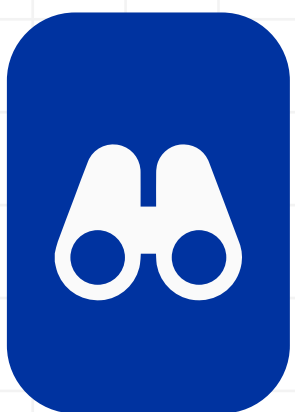
**Business Accounting &  
Finance Certification Programme**

For Practical Accounting Skills



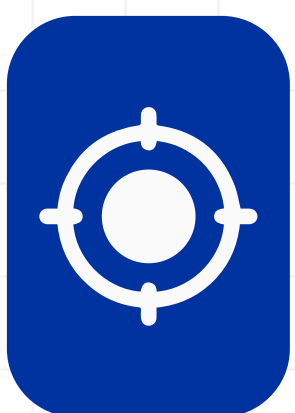
## About Us

Entri App is India's fastest-growing e-learning platform for government exam preparation & upskilling courses with more than 1 crore students. 'Business Accounting & Finance Certification Programme' is a bridge programme designed for commerce graduates to excel in their accounting or finance careers. Entri App is keen on providing 100% internship & placement assistance along with soft skill training, interview preparation, and career support.



## Vision

To emerge as the first choice for everyone who seeks to start a career in accounting and finance, by offering education and career services of the highest quality.

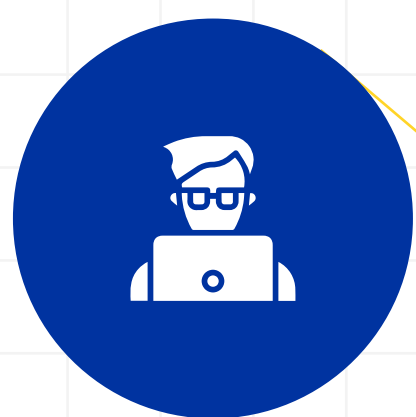


## Mission

Entri App aims to develop skilled, competent and professional candidates who can work efficiently on real-time finance & accounting projects and secure their dream job with global acceptance.



## Course Features



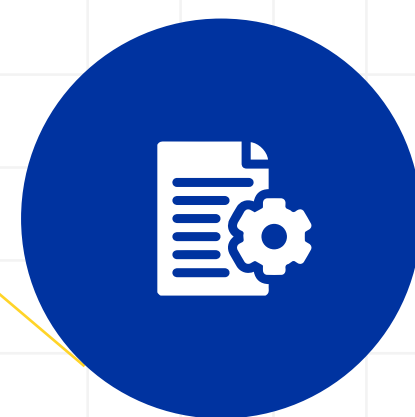
Industry Experts & Qualified CA Faculties



Live Sessions by CA Professionals



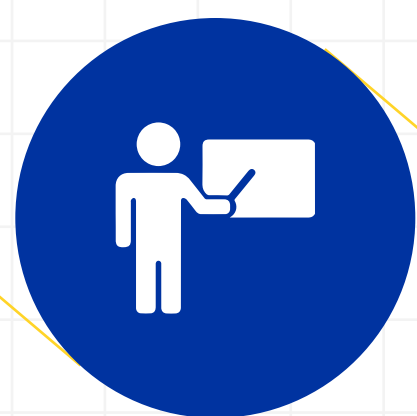
Master Excel & TallyPrime



Computerised Accounting Assignments & Assessments



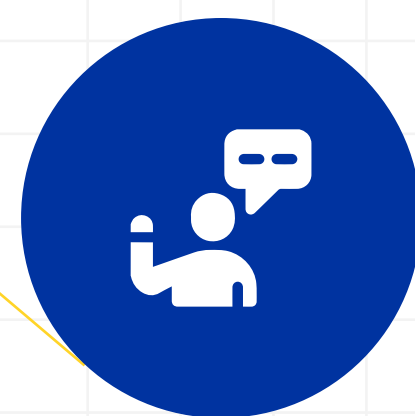
Specialisation Offered on UAE Accounting & Finance Module



Effectual Workshops



Module Wise Exams



Live Doubt Clearing Sessions



Soft Skill & Interview Training



100% Internship & Placement Assistance



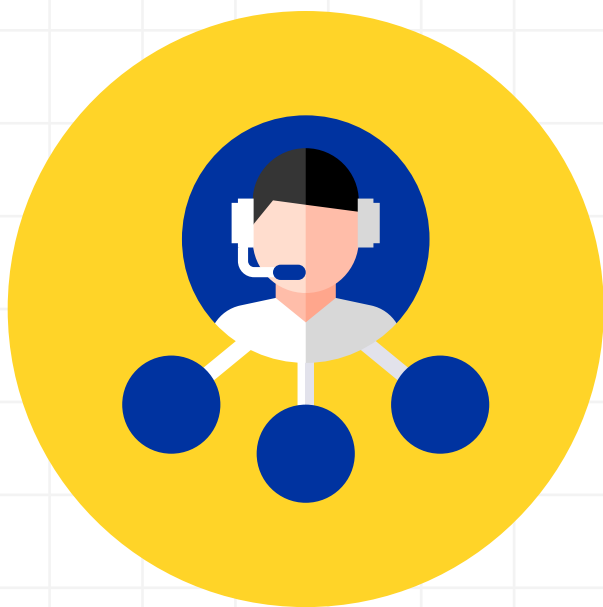
Course Completion & Internship Certification

# Course Curriculum



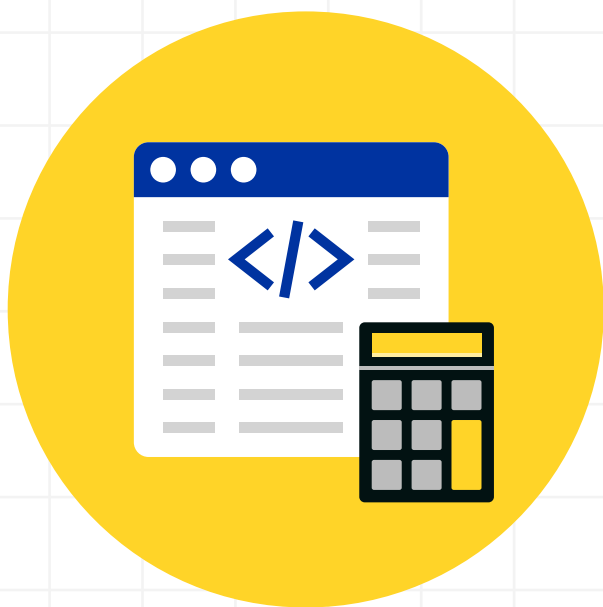
## Fundamentals of Accounting

- Accounting Principles & Concepts
- Journal & Ledger
- Preparation of financial statements
- Bank reconciliation Statement



## Business Structure

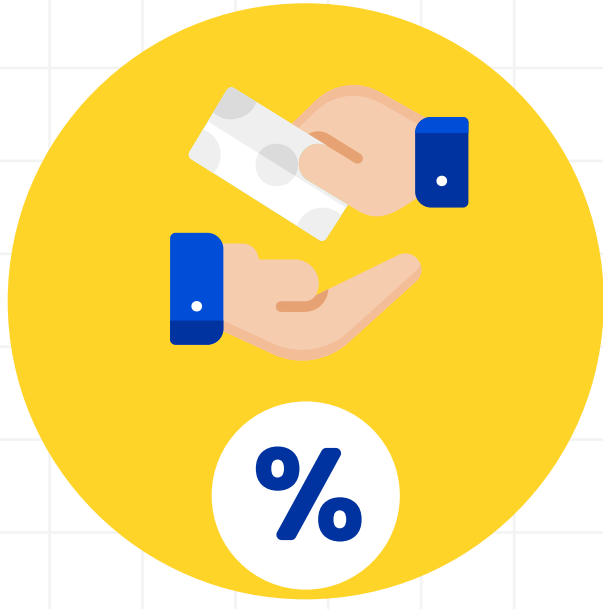
- Types of Company
- Sole Proprietorship
- Partnership Firm



## Computerised Accounting

(Tally Prime)

- Company Creation
- Creation of Accounting Masters & Inventory Masters
- Voucher Creation
- GST
- TDS & TCS
- Payroll
- Reports – Profit and loss account, balance sheet
- Cost Centre & Cost Categories
- Ratio Analysis
- Other tools in tally



## Direct Taxation Compliance

- Source Of income
- Tax slab
- Assessment Year and Previous year
- Key Provisions of Profit and gains from business /Profession
- Income Tax filing
- Advance Tax
- TDS & TCS Compliance
- Accounting for taxes



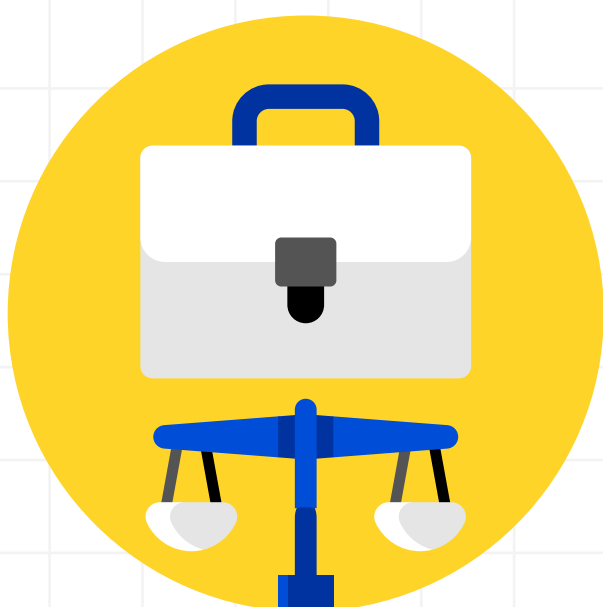
## Indirect Taxation

- Concept of GST
- CGST, SGST, IGST
- Tax Structure
- Exemptions
- Input Tax Credit
- Taxability
- Reverse Charge
- Filing Returns



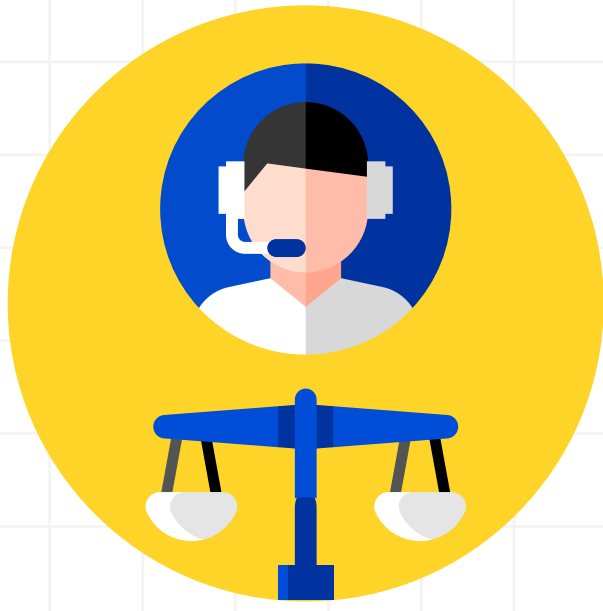
## Banking

- Introduction of banking
- Types of banks
- Objectives of banking
- Bank funding



## Corporate Law

- Introduction
- Key provisions & compliance of LLP Act
- Key provisions & compliance of Companies Act



## **Labour Law**

- Introduction
- Key Provisions of ESI & PF Act
- Accounting & Compliances of ESI & PF



## **Communication**

- Basic Etiquette
- Correspondence
- How to prepare a resume
- How to attend an interview

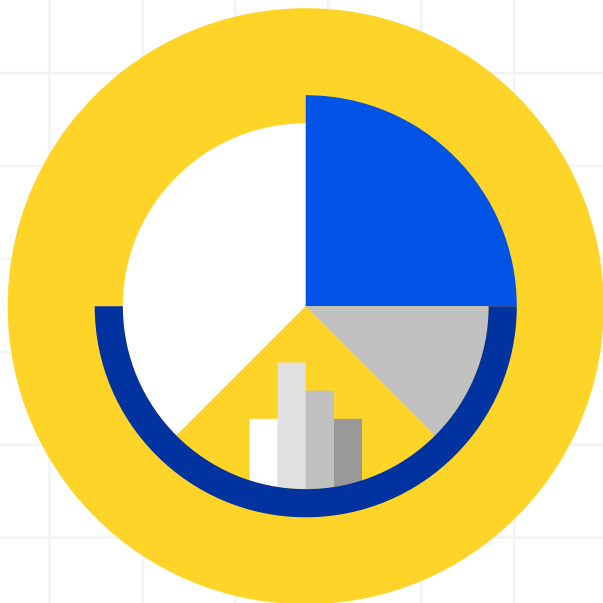


## Add on Modules



### UAE Accounting

- Applicable accounting standards
- Quick book / Peach Tree



### Finance Module

- Analysis of Financial Statement
- Working Capital Management
- Accounts Payables & Receivables management
- Inventory Management
- Budgeting & Controls
- Costing Basics
- MIS reporting



### Excel

- Introduction
- Quick Access , Cell , Row , Column
- Entering Data
- Formulas and Functions
- Formatting
- Adjusting worksheet Layout & Data
- Printing & Charts
- Worksheet and Workbooks
- Functions
- Data Management And Pivot Table
- Security Sharing And Macros

# Experts to Guide You

Get guidance from qualified CA, CS, ACA, PGDM, and CIMA faculties and industry experts with 18+ years of experience in the field.



## **T. G. Sreekanth**

**FUNDAMENTAL OF ACCOUNTING/COMMUNICATION**  
**B. Com**

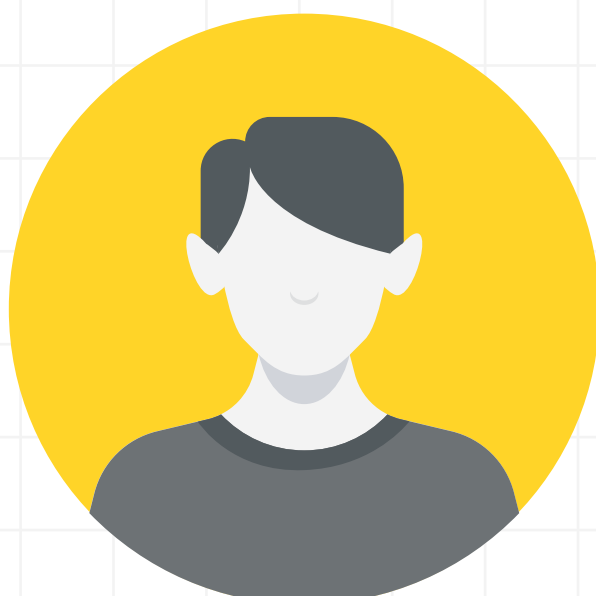
A B. Com graduate specialised in finance having seven years of experience in teaching Accountancy and finance paper. Highly self-driven, goal and result oriented, fiercely ambitious tutor focusing on attaining excellence and perfection in all the tasks. Communication is his strength.



## **CA Rajeev Ramanath H**

**BUSINESS STRUCTURE**  
**B.Com, F.C.A, M.B.F (ICAI)**

A practicing CA specializing in financial consulting and value added services for almost a decade. A guest faculty with different Institutes in Kerala and Tamilnadu including various chapter of ICAI. Has handled over 50 batches and over 1,000 students since 2009.



## **Krishna Prasad**

**COMPUTER ACCOUNTING**  
**B.Com**

Clear CA Intermediate Chartered Accountancy from Institute of Chartered Accountants of India.





## **CA Ajith Sivadas**

**DIRECT TAXATION COMPLIANCE**

**B.Com, A.C.A, A.C.M.A, CIMA**

Visiting faculty for Tax, Finance and Accounting Subjects in various professional and management institutions including IIM, Calicut. Renowned faculty in Online classes platform. Official trainer for managers in various public sector companies.



## **CA Sreevidhya V**

**INDIRECT TAXATION**

**B.com, ACA, DISA, CS**

A Chartered accountant by profession and a teacher by passion. Also a qualified Company Secretary. Have been teaching Accountancy and Taxation for CA/CS/CMA students for the last 5 years.



## **Shri. Venkitkrishnan**

**BANKING**

**Executive PGDM (IIM K)**

He has an industrial experience of over 18 Years at strategic level. He is a 2015 alumnus of IIM, Kozhikode having specialization in Finance and Strategy.



## **CS Sreejith S Warriar**

**CORPORATE LAW / LABOUR LAW**

**B.Com, A.C.S**

A practicing Company Secretary & CA Inter holder will be handling Business & Corporate Law classes for IPCC. His experience as a Practicing Company Secretary goes a long way to in giving practical insight for students in Corporate Law.

THANK YOU

Trusted by over 1 crore students

