

World Consumer Rights Day Quiz





1. **When is World Consumer Rights Day observed?**
 - a) March 1
 - b) March 15
 - c) April 5
 - d) December 10
2. **Which U.S. President first outlined the Consumer Bill of Rights in 1962?**
 - a) Franklin D. Roosevelt
 - b) John F. Kennedy
 - c) Ronald Reagan
 - d) Barack Obama
3. **Which of the following is NOT a fundamental consumer right?**
 - a) Right to Safety
 - b) Right to Choose
 - c) Right to Deception
 - d) Right to Information
4. **Which international organization coordinates World Consumer Rights Day?**
 - a) World Health Organization (WHO)
 - b) Consumers International
 - c) United Nations (UN)
 - d) International Monetary Fund (IMF)
5. **What is the purpose of World Consumer Rights Day?**
 - a) To promote consumer rights and protection
 - b) To increase product prices
 - c) To celebrate global brands
 - d) To encourage overspending

Consumer Protection Laws & Policies

6. **What does the 'Right to Redress' mean?**
 - a) Consumers can complain and seek compensation for faulty products/services
 - b) Businesses can refuse refunds without reason
 - c) Only government agencies can take action against unfair trade practices
 - d) Consumers cannot return products once purchased
7. **Which of the following laws is designed to protect consumers?**
 - a) Consumer Protection Act
 - b) Copyright Act
 - c) Companies Act
 - d) Labor Laws Act
8. **What does the term 'misleading advertisement' refer to?**
 - a) Ads that provide truthful product information
 - b) Ads that deceive consumers with false claims

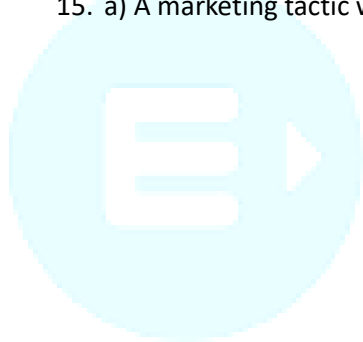
- c) Ads that contain creative visuals
 - d) Ads that only focus on brand promotion
9. **Which authority handles consumer complaints in most countries?**
- a) Consumer Court / Ombudsman
 - b) Stock Exchange
 - c) Environmental Protection Agency
 - d) UNESCO
10. **Why is the 'Right to be Heard' important for consumers?**
- a) It allows consumers to raise complaints and opinions
 - b) It helps businesses control customer choices
 - c) It limits consumer feedback
 - d) It prevents companies from innovating
-

Sustainable Consumerism & Ethical Buying

11. **What does 'ethical consumerism' mean?**
- a) Buying products that are harmful to the environment
 - b) Supporting brands that follow fair trade, sustainability, and responsible practices
 - c) Purchasing items without checking labels
 - d) Choosing products based only on low prices
12. **Which symbol indicates an environmentally friendly product?**
- a) The Recycle Logo 
 - b) The Biohazard Symbol 
 - c) The Currency Symbol 
 - d) The No Entry Sign 
13. **What is a 'Fair Trade Certified' product?**
- a) A product that ensures fair wages and ethical sourcing
 - b) A product that is heavily discounted
 - c) A product with no quality control
 - d) A product sold only in local markets
14. **How can consumers promote sustainability?**
- a) Avoiding single-use plastics
 - b) Supporting brands with eco-friendly practices
 - c) Reducing, reusing, and recycling
 - d) All of the above
15. **What is 'Greenwashing' in advertising?**
- a) A marketing tactic where companies falsely claim to be eco-friendly
 - b) A method of cleaning products before selling them
 - c) The process of creating a new product design
 - d) The use of green color in brand logos

Answer Key

1. b) March 15
2. b) John F. Kennedy
3. c) Right to Deception
4. b) Consumers International
5. a) To promote consumer rights and protection
6. a) Consumers can complain and seek compensation for faulty products/services
7. a) Consumer Protection Act
8. b) Ads that deceive consumers with false claims
9. a) Consumer Court / Ombudsman
10. a) It allows consumers to raise complaints and opinions
11. b) Supporting brands that follow fair trade, sustainability, and responsible practices
12. a) The Recycle Logo ♻️
13. a) A product that ensures fair wages and ethical sourcing
14. d) All of the above
15. a) A marketing tactic where companies falsely claim to be eco-friendly



ENTRI