



# Strategic Accounting & Finance Programme

From Campus to MNC



4.8 ★

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# Entri

Entri App is one of India's fastest-growing vernacular learning platforms, with over 14 million users. With a strong focus on employability and upskilling, Entri delivers industry-relevant courses in regional languages, guided by top educators and industry experts. Entri's mission is to bridge the gap between education and employment by offering accessible, affordable, and high-quality learning experiences. Whether it's government exam preparation, professional skill development, or career-focused programs like PwC Edge, Entri ensures that every learner is equipped with the tools, knowledge, and confidence to succeed in today's competitive job market.





# PwC edge:

## Strategic Accounting & Finance Programme

This is a flagship initiative by Entri and PwC Academy to bridge the gap between classroom learning and industry expectations. Designed by PwC experts, this 4-month programme equips learners with the practical skills and strategic mindset needed to thrive in MNCs and Big 4 companies.





# Why You Should Join?



## Curriculum by PwC

The entire course is designed and structured by PwC Academy experts, ensuring world-class standards and practical relevance aligned with industry needs.

## Learn from the Best

Sessions are led by experienced PwC faculty and seasoned finance professionals who bring real-world insights and mentorship to every class.



## Job-Ready Skills

From core accounting principles to advanced finance and taxation modules, the programme equips you with the skills demanded by today's top employers.

## Placement Assistance

Get expert support with resume building, mock interviews, and job referrals to help you crack opportunities in top MNCs.



## Dual Certification

On successful completion, learners receive certificates from both Entri and PwC, adding strong credibility to their professional profile.

## Learn in Malayalam

For the first time, a Big 4-backed finance programme is being offered in Malayalam, making top-tier learning accessible without language barriers.





# Curriculum Overview

Master the fundamentals and real-world applications of accounting and finance through hands-on learning with Tally/Zoho simulations and expert-led sessions.

## Course Modules & Key Topics

### 1. Accounting Fundamentals

- Basics of accounting, financial statements, and journal entries
- Introduction to GST, TDS & TCS

### 2. Procure to Pay (P2P) & Inventory

- Full cycle from purchase order to payment (Opex & Capex)
- Inventory valuation and physical verification

### 3. Order to Cash & Treasury Management

- Sales order to revenue recognition
- Bank reconciliations, deposits, and borrowings

### 4. Period-End Closing Activities

- Book closure entries and periodical reconciliations

### 5. Indirect & Direct Tax Compliance

- GST returns, e-invoicing, and audit
- Corporate tax filing, TDS returns



## 6. Financial Reporting

- Indian Accounting Standards (Ind AS) and IGAAP
- Trial balance to final financial statements

## 7. Auditing Essentials

- Statutory, internal, tax, and GST audits
- Key reconciliations and audit procedures

## 8. Financial Planning & Analysis (FP&A)

- Budgeting, forecasting, cost tracking
- MIS reporting, variance analysis, and financial statement analysis

## 9. Data Analytics for Finance

- Excel (VLOOKUP, Pivot, Macros) and Power BI

## 10. Sustainable Finance

- Green finance principles and market trends

Weekly Q&A and Doubt Resolution Sessions ►





# Deliverables for the Program

## Duration: 4 Months

The course is designed to be completed over a span of four months, offering a comprehensive learning experience with structured milestones to ensure progress and mastery of the subject matter.

## Total Sessions: 106 hours (live + recorded)

The course consists of a total of 106 hours, including both live interactive sessions and pre-recorded content for flexible learning. This ensures that learners can access material at their convenience while also engaging in real-time discussions and Q&A during the live sessions.

## Certification

Upon successful completion of the course, learners will receive the following certifications:

- **Entri Course Completion Certificate:** A certification from Entri recognizing the learner's successful completion of the program, which can be showcased to potential employers.
- **PwC Certificate:** Learners who meet the program's requirements and successfully complete the course will also earn a certificate from PwC, enhancing their professional credentials and marketability.



## Placement Assistance

To ensure that learners have a smooth transition into the workforce, the course includes extensive placement assistance, which consists of:

- **Resume Preparation:** Expert guidance on creating an impactful, professional resume that highlights skills and experience relevant to the job market.
- **Mock Interviews:** Realistic mock interview sessions to prepare learners for actual interviews, focusing on common questions, interview etiquette, and building confidence.
- **Referrals:** Placement support through referrals to potential employers, helping learners secure jobs in relevant industries.

This comprehensive approach ensures that participants not only gain the necessary knowledge and skills but also receive the tools and resources needed for career advancement.



# Admission Procedure

To ensure the highest quality of learners and maintain the standards set by **PwC and Entri**, the **PwC Edge: Strategic Accounting & Finance Programme** follows a **rigorous admission process**. This process is designed to identify candidates who are committed, capable, and ready to take the next big step in their careers.

## 1. Application Submission

Interested candidates must first apply online through the Entri platform. The application form will collect basic details such as educational background, current status, and interest in the accounting and finance field. Once submitted, shortlisted candidates will be invited to the next stage.

## 2. Online Screening Test

All shortlisted applicants will undergo an **online screening test**, designed to evaluate their subject knowledge. The test will include questions from basic accounting principles, finance fundamentals, and general aptitude. This stage helps us understand your current level and ensures you're ready for the advanced curriculum ahead.



### 3. Online Interview

Candidates who clear the test will move on to an **online interview round**. This interview is conducted by Entri's academic team and PwC-trained experts. During this interaction, your **communication skills, clarity of thought, and understanding of accounting and finance concepts** will be assessed. This is to ensure you can confidently face interviews with top companies after course completion.

### 4. Final Selection

Based on your performance in the screening test and interview, a final decision will be made. Selected learners will receive an official offer to join the programme. Only those who demonstrate a strong blend of technical and communication skills will be admitted.





# Learner Commitments

To succeed in the PwC Edge programme,  
every learner must:



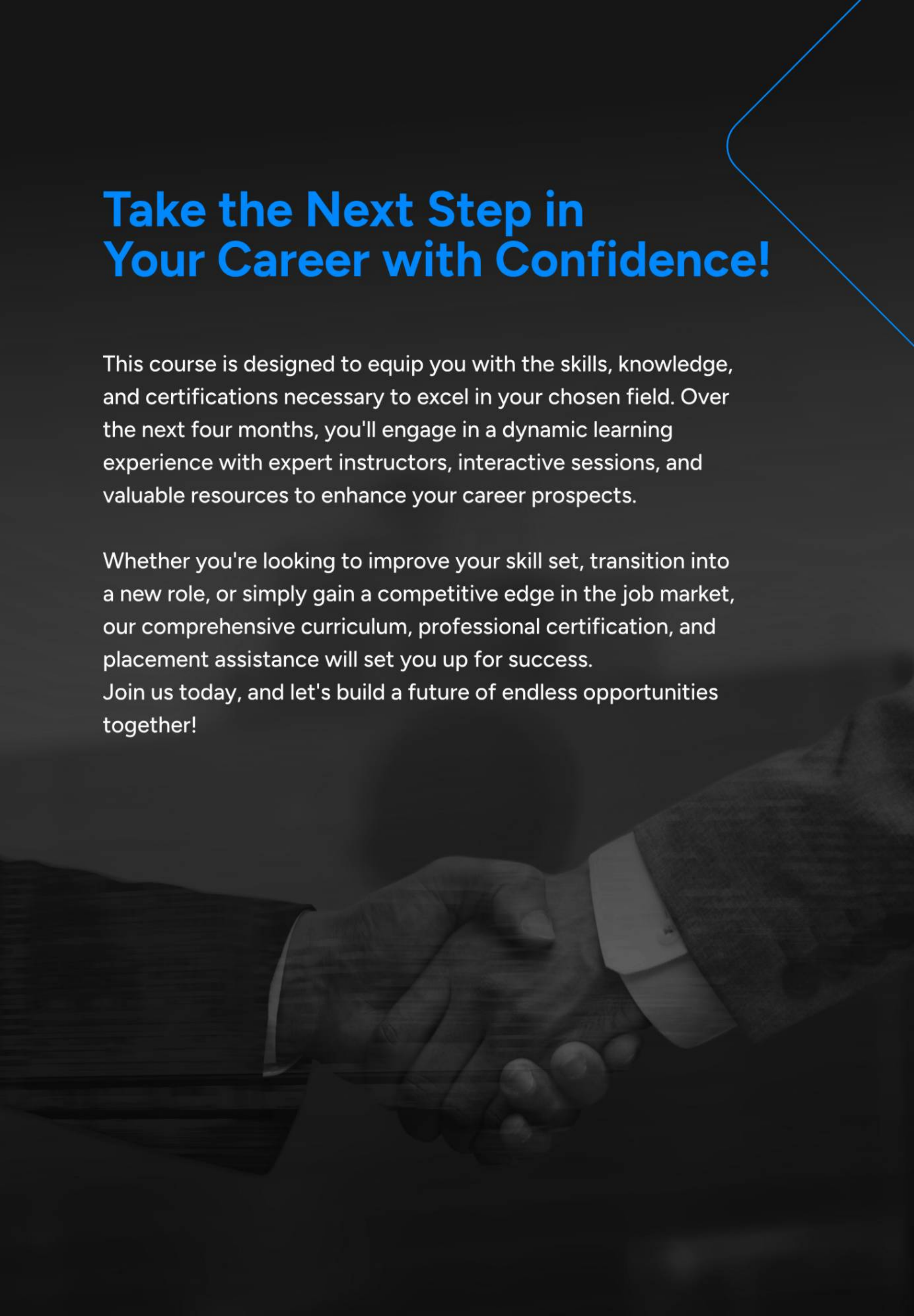


# Take the Next Step in Your Career with Confidence!

This course is designed to equip you with the skills, knowledge, and certifications necessary to excel in your chosen field. Over the next four months, you'll engage in a dynamic learning experience with expert instructors, interactive sessions, and valuable resources to enhance your career prospects.

Whether you're looking to improve your skill set, transition into a new role, or simply gain a competitive edge in the job market, our comprehensive curriculum, professional certification, and placement assistance will set you up for success.

Join us today, and let's build a future of endless opportunities together!





# We are located at

## 1. Kerala

Maleppalli Road  
Kakkanad, Thrikkakara  
Ernakulam, Kerala - 682021

Entri HQ

## 2. Karnataka

No. 32, 2nd cross, Nanjappa Reddy Layout  
opp. Ganga Sagar Hotel  
Koramangala 8th Block, Koramangala  
Bengaluru, Karnataka - 560095

Entri Business  
Development Center

## 3. D.no. 77-1, Vivekananda Rd.

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Coimbatore, Tamil Nadu - 641018

## 4. B-87 Defence Colony

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## 5. United States

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