



ADVANCED

VIDEO EDITING PROGRAM

3 Months Online + 15 Days Offline Internship

72 hrs Total Training | 10 Industry Projects | AI Tools Included | Job-Ready Portfolio

Is This Course For You?

This program is built for anyone who wants to turn video editing into a real career whether you're a complete beginner or someone looking to level up. No prior experience needed.

- Freshers & students looking to build a marketable skill
- Content creators who want to make professional-quality Reels & YouTube videos
- Freelancers who want to earn from home on Upwork / Fiverr
- Professionals seeking a creative career switch
- Business owners who want to create their own ads and promo videos



What You Will Learn & Create



By the end of this program, you won't just know how to edit you'll have a professional portfolio to show clients and employers.

You Will Create:

- Viral Reels** platform-ready content for Instagram & YouTube Shorts
- Product Advertisement Videos** polished ads for brands and businesses
- YouTube Long-Form Videos** structured content with hooks, cuts & pacing
- Corporate Videos** professional videos for companies and presentations
- Animated Text & Animated Logos** eye-catching visuals with After Effects
- AI-Generated Reels** using Veo3, Kling, Flow, and Grok AI
- Your Own Showreel** a personal brand portfolio to land clients and jobs

Course At a Glance

Duration	12 Weeks (3 Months) + 15 Days Offline Internship
Total Hours	72 Hours of Training
Delivery	Live Online Classes + Recorded Sessions + Content Guides
Sessions	3 Days/Week - 1.5 to 2 Hours Each
Skill Level	Beginner to Advanced (Zero Experience Required)
Projects	10 Industry Projects
Career Tracks	Freelancer / Agency Job / Corporate Job
Final Output	Professional Portfolio + Showreel

Tools & Software You Will Master

Tool / Software	Purpose	Week	Key Skills
Adobe Premiere Pro	Primary editing software	Week 3-6	Timeline, cuts, audio, export
Adobe After Effects	Motion graphics & animation	Week 8	Keyframes, AE layers, rotoscope
Veo3 / Kling / Flow / Grok AI	AI video & content tools	Week 11	AI-powered creation, smart automation
Lumetri Color	Color grading (built into Premiere)	Week 7	LUTs, curves, color wheels
DaVinci Resolve	Color correction & basic grading	Week 7	Color correction, basic color grading
Vectorscope	Skin tone & color accuracy tool	Week 7	Shot matching, skin correction
Upwork / Fiverr	Freelance marketplaces	Week 12	Profile setup, client acquisition



Full Curriculum

A structured learning path designed to take you from zero to professional in 12 weeks.
Every week has a project, every module builds real skill.

Module	Week	Topic
Module 1 Industry Foundations & Visual Thinking	Week 1	Content Types & Formats
		Editing Principles
	Week 2	Color Psychology
		Composition
		Cinematic Thinking
	Project - 1	Intro Reel Creation
Module 2 Editing Software & Core Skills	Week 3	Interface
		Timeline Editing
		Basic Tools
	Project - 2	Talking Head Video Editing
	Week 4	Advanced Editing
		Speed Editing
		File Management
Module 3 Storytelling & Audio	Week 5	Storytelling
		Hook Creation
		B-roll Editing
	Project - 3	Story-Based Video Creation
	Week 6	Audio Basics
		Sound Design
		Exporting
Project - 4	Audio Enhancement for Video	

Module 4 Color Grading & Motion Graphics	Week 7	Color Correction
		Skin Tone & Color Balance
		Cinematic Colour Grading
	Project - 5	Color Grading & Mood Creation
	Week 8	Interface
		Text Animation, Keyframes
		Advanced Motion, Rotoscop
	Project - 6	Motion Graphics & Logo Animation
Module 5 Viral Content & Advanced Techniques	Week 9	Viral Edits
		Beat Sync
		Speed Ramp
	Project - 7	Trending Reel Recreation
	Week 10	Client Workflow
		Showreel
		Personal Branding
	Project - 8	Advertisement Video Creation
Module 6 AI Editing & Career Launch	Week 11	AI Tools
		Automation
		AI Reel
	Project - 9	AI-Powered Reel Creation
	Week 12	Freelancing
		Final Project
		Expert session
	Project - 10	Portfolio + Showreel
Internship - Offline	Week 13	Internship
	Week 14	

Certifications



Career & Earnings After This Course

Video editing is one of the fastest-growing freelance and full-time careers in India. Here's what you can realistically earn:

Career Track	Starting Salary	Experienced Salary
Reel Editor	₹8,000 - ₹20,000/mo	₹15,000 - ₹40,000/mo
Ad Editor	₹15,000 - ₹40,000/mo	₹25,000 - ₹50,000/mo
YouTube Editor	₹12,000 - ₹30,000/mo	₹20,000 - ₹45,000/mo
Corporate Editor	₹20,000 - ₹50,000/mo	₹35,000 - ₹80,000/mo

Top freelancers on Upwork and Fiverr earn **₹50,000 – ₹1,50,000/month**
You will set up your profile and get your first client during Week 12.



System Requirements

Minimum
(to get started)

-  **OS**
Windows 10 (64-bit) / macOS 10.15
-  **Processor**
Intel Core i5 / AMD Ryzen 5
-  **RAM**
8 GB
-  **GPU**
2 GB VRAM (dedicated)
-  **Storage**
256 GB SSD (50 GB free)
-  **Display**
1080p Full HD
-  **Internet**
10 Mbps (for live classes)



Recommended
(for best performance)

-  **OS**
Windows 11 / macOS 13
-  **Processor**
Intel Core i7/i9 / AMD Ryzen 7/9
-  **RAM**
16 GB or more
-  **GPU**
4-8 GB VRAM (NVIDIA/AMD)
-  **Storage**
512 GB SSD + 1 TB HDD for media
-  **Display**
1080p or 4K, color-accurate display
-  **Internet**
25+ Mbps broadband



Meet Your Mentors

Learn from experienced industry professionals who provide practical insights, real-world knowledge, and continuous guidance throughout your learning journey.



Akhilesh K
10 years of experience



Hedwin Jose
8 years of experience



Amal Nath
8 years of experience



Arun PG
Video editing | Graphic designer



Rannak Shankar
7 years of experience



Why Choose an Entri App?

- ✓ Live + Recorded Sessions - learn at your pace, never miss a class
- ✓ Industry Expert Sessions - learn directly from working professionals
- ✓ Hands-on Projects - not just theory; you build a real portfolio
- ✓ 15 Days Offline Internship - real studio experience, not just online
- ✓ AI Tools Training - future - proof your skills with Veo3, Kling, Flow & Grok AI
- ✓ Career Support - freelancing setup, branding & client acquisition included
- ✓ Beginner-Friendly - zero experience needed, everything taught from scratch
- ✓ Trusted by thousands of learners across Kerala and India

Ready to Start Your Video Editing Career?

Join the **Advanced Video Editing Program** by Entri and go from complete beginner to a paid, professional video editor in just 3 months.

 [Enroll Now at Entri](#)

Limited Seats Available