



welcome to entri's

**hospital
& healthcare
administration
course**



build a
successful
career in
**healthcare
Administration**



welcome to entri's hospital & healthcare administration course

entri's hospital & healthcare administration course, in partnership with CEED, is your gateway to corporate excellence. we provide skill training and development tailored for aspiring healthcare professionals. our mission is to empower students with essential skills and knowledge for today's dynamic corporate landscape. our program, led by expert faculty, offers hands-on learning and a supportive environment. you'll gain valuable insights from specialized professionals with extensive administrative backgrounds. join us on this transformative journey to unlock your potential for excellence in the corporate world.



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course overview

introducing our comprehensive 8-month course that combines 4 months of intensive classroom training with 3 months of on-the-job training and 1 month of revision and model exam. the eligibility requirement for this course is plus two

the course content spans a range of vital disciplines, encompassing hospital administration, software training, and communicative english training.

textbooks will be sent to the learner's address. eligible students will have the opportunity to intern at leading hospitals. additionally, special training will be provided to develop essential administrative skills.



qualification

Plus Two / Degree



key features of the course

- ▶ spoken english training
- ▶ an office automation course to acquire skills in Word, Excel, and other office applications
- ▶ training on softwares used in hospitals
- ▶ training to enhance management skills
- ▶ weekly live sessions led by industry experts



the course is delivered entirely online, with the option to take exams online as well. completion of the course requires obtaining four participation certificates. the curriculum is designed under the guidance of leading education experts. additional benefits include online certificate verification, faster embassy attestation, and access to recorded classes for convenient learning. there will be at least one live session per week.

through this program, we empower students with the necessary skills and knowledge to excel in the dynamic healthcare world, preparing them for a successful career in healthcare sectors.

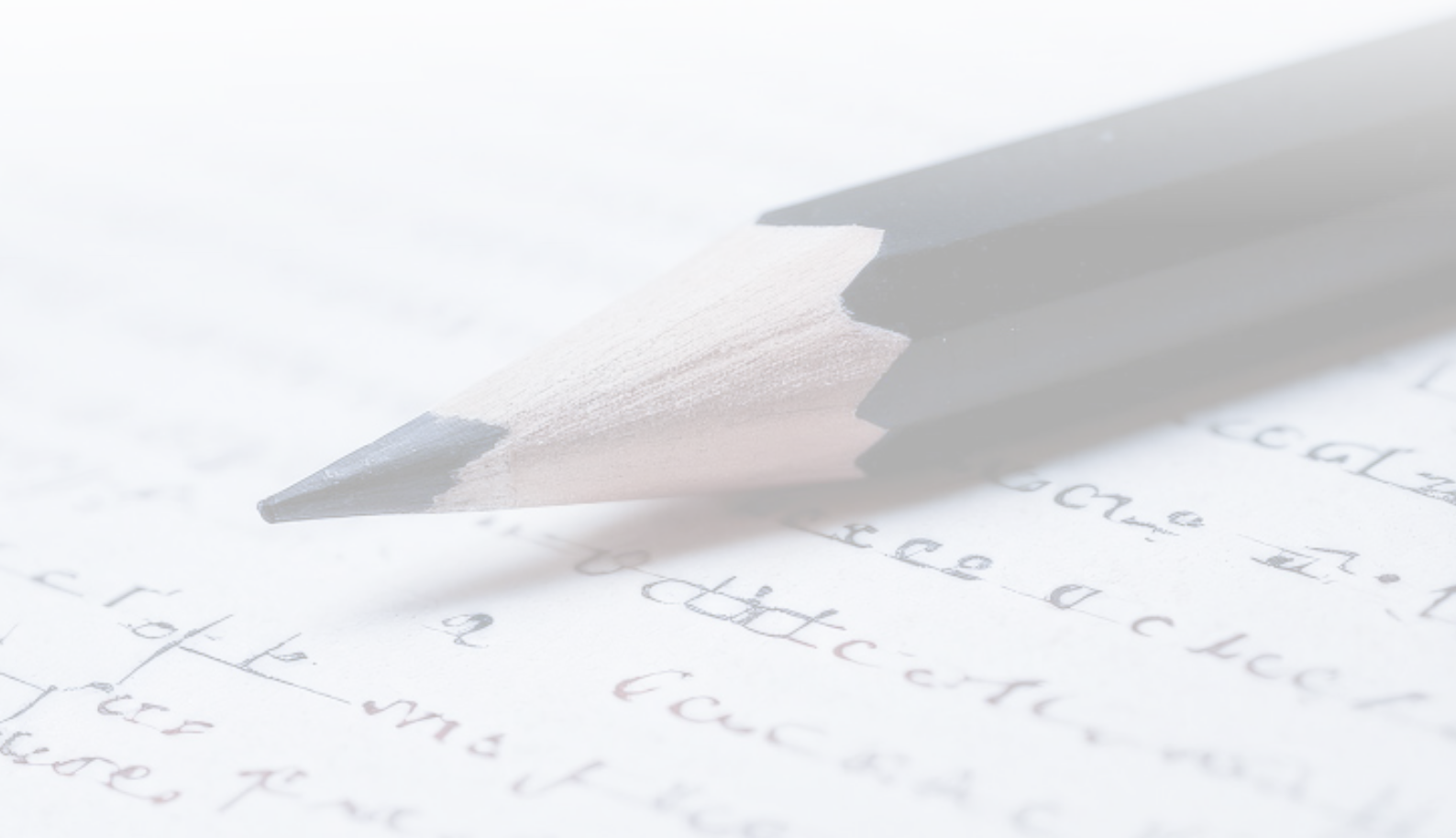
course duration

- ▶ 4 months of classroom training
- ▶ 3 month OJT (on the job training)
- ▶ 1 month revision, model exams

course syllabus

the course comprises five theory papers and an internship:

- foundation of hospital administration
- operational aspects of hospital administration
- strategic healthcare leadership and management
- quality and patient-centered care management
- healthcare marketing, digital engagement, and emerging trends
- internship
- viva





the total marks for the exam will be 600 across these six subjects. three exams will be conducted in a descriptive format, and two will be multiple-choice. the exam fee is 1200

after the course, students will have the opportunity to attend a graduation ceremony held at various centers to receive their certificates.

01 foundations of hospital administration

overview: this subject serves as an introduction to the foundational concepts of hospital administration. topics include health care systems, organizational structures, legal and ethical considerations, and the role of hospital administrators in delivering effective healthcare services.

examination: internal assessment (30 marks) + term end written (70 marks, duration: 2 hours)

02 operational aspects of hospital administration

overview: this subject delves into the day-to-day operational aspects of hospital management. students will explore topics such as resource allocation, workflow optimization, personnel management, and logistical challenges faced by healthcare administrators.

examination: internal assessment (30 marks) + term end written (70 marks, duration: 2 hours)

03 strategic healthcare leadership and management

overview: focusing on strategic perspectives, this subject covers leadership principles in the healthcare context. students will learn about strategic planning, decision-making, and the role of effective leadership in achieving organisational goals in a healthcare setting.

examination: internal assessment (30 marks) + term end written (70 marks), duration: 2 hours)

04 quality and patient-centered care management

overview: this subject emphasizes the importance of quality assurance, patient safety, and patient-centered care in hospital administration. multiple choice questions will evaluate the understanding of key concepts related to healthcare quality management.

examination: internal assessment (30 marks) + term end multiple choice questions (mcq) (70 marks)

05 healthcare marketing, digital engagement, and emerging trends

overview: focused on contemporary aspects, this subject explores healthcare marketing, digital strategies, and emerging trends in the industry. multiple choice questions assess the students' grasp of marketing principles and awareness of technological advancements in healthcare.

examination: internal assessment (30 marks) + term end multiple choice questions (mcq) (70 marks)

06 internship

duration: 3 months (depends on the hospitals)

practical experience: the internship component provides students with hands-on experience in a healthcare setting. during the two weeks, students will have the opportunity to apply theoretical knowledge in a practical environment, gaining insights into real-world hospital administration challenges. the internship is a crucial component for practical skill development and the application of classroom learning.

a total of 100 marks are allotted for the internship.

note: internships can be arranged independently by the candidate or placement will be provided by the institute. placement is based on an interview conducted by an external authority. internships will be assigned in any district of kerala, and candidates cannot request specific districts.

passing criteria: students must attain a minimum of 15 marks in internal assessment and 35 marks in the written exams for each subject to pass.

why choose us?

- experienced trainers
- training on hospital software
- learn hospital administration from industry experts
- english language training
- office automation
- interview training and building
- employability skills training

job opportunities

diverse opportunities within the healthcare sector,
such as roles as an Executive in:

- front office department
- PRO / public relations department
- operations department
- HR department
- health insurance department
- marketing department
- public relations
- finance department
- quality department
- medical record department
- OP coordinator
- IP coordinator
- ED coordinator
- purchase department
- data entry department
- admin executive



career & placement support

we ensure placement assistance to the students in the frontline healthcare organizations. our opening covers several areas including, human resource management, finance management, public relations, materials management, operations management, hospital information, quality management, and many more. apart from assisting the candidates with their interview preparations will help them prepare their resumes as well



certification

- Course Completion Certificate
- Offline workshop Certificate
- Software Training Certificate



meet our faculty



Sharafudheen Pakyara

M.Com, MSc Psychology,
19 years of Experience



Maneesha Mariya

Faculty, Hospital Administration,
4 years of Experience



Nazreen Madampara

Trainer and Psychologist,
Faculty Hospital Administration,
5 years of Experience



Ramseena P F

Faculty, Hospital Administration,
4 years of Experience





Amith Kumar

BSc Hotel Management,
MBA in Marketing
14 years of Experience



Shameena Thasneem P H

BSc. Operation theatre and
Anaesthesia technology
6 Years of Teaching Experience



Nimmi B

MSC Computer Science
10 Years of Teaching Experience



Ajitha M

MSc, B.Ed
16 years of Teaching Experience



Sirajunnisa KC

MA ENGLISH ,B ed English,SET
7 Years of Teaching Experience



Thank You!

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